

NOMENCLATURE MATRIX

HARNESS THE POWER

Body Material		Product Family		Blade Count		Cutter Size		Features/Application	
Matrix	M	Standard		Three	3	9mm	3	B	Backreaming Cutters
Steel	S	Bi-Center	BC	Four	4	13mm	5	D	Double Row Design
Other	O	Tapered Profile	TP	Five	5	16mm	6	G	Extra Gauge Protection
		Eccentric Reamer	XR	Six	6	19mm	7	H	Shock Stud design
		Concentric Reamer	CR	Seven	7			E	Engineering
		Built for Purpose	BP	Eight	8			R	Rotary Steerable
				Nine	9			CT	Coiled Tubing
				Ten	1			WL	Wireline
				Twelve	2			C	Coring
								X	Non-Standard Connection

1st Letter ▶▶▶ Body Material
 Additional Letters ▶▶▶ Family Characteristics
 1st Digit ▶▶▶ Blade Count
 2nd Digit ▶▶▶ Cutter Size
 Additional Letters ▶▶▶ Feature & Application

Valid Product Names

M-57HGD
STPXR-66DG
MCR-66HG
M-75DGR

For standard design PDC bits, there is no family descriptor



M-56D

For Bi-Center products, there will be 4 central digits - 2 for pilot description and 2 for reamer description



MBC-6565D

Built for Purpose products may have simple name designations or abbreviations when required



SBP-BNL

